

Why is it important to **STEP UP** and support local?

Small businesses
employ
70%
of all Canadians. 

Money spent at locally
owned businesses
creates tax revenue
to fund
 healthcare,  education,
safer communities, 
streets and sidewalks.

45¢ per 
 spent at locally
owned businesses
stays in the local
economy.

Small businesses
represent
99.8%
of business in
Canada. 

Local businesses
donate
**2.5x
more**
to local nonprofits. 

Indie business adds
colour, taste,
character and
**social
capital**
to their communities.

@StepUpForLocal

Shop | Eat | Give | Celebrate Local

Stepping up for local is a mindset. It's about supporting our neighbours and our neighbourhoods. It's about celebrating the good in our communities. It's about the humanity behind our economy. StepUpForLocal.ca

revolve™ We listen,
untangle + create.